

"I Can't" to

"I Can"



Shepherd Center  
FOUNDATION

**Annual  
Report**

*Fiscal Year 2021*

April 1, 2020 – March 31, 2021

## Dear Shepherd Center Friends,

Thanks to you, Shepherd Center is stronger and more vibrant than ever. Even as we navigated this most challenging year, our incredible community helped us raise more than \$110 million in support of amazing, value-added programs like recreation therapy, family housing and animal-assisted therapy, among others. Our staff remained committed to helping patients and families adjust to a new normal while rehabilitating from injury or illness. As you will read in the letter below from a recent patient, our team of therapists, nurses, support staff, technicians and physicians continue to restore lives through hard work, humor and hope.

As we continue to serve as the bridge from “I can’t” to “I can” for our patients and families, my excitement grows for all that is ahead for Shepherd Center. As we often say at Shepherd Center, family created us, and culture and excellence sustain us. Thank you for being a part of our family.



Gratefully,

*Sarah L. Batts, MBA*

Senior Vice President,  
Office of Advancement  
Shepherd Center

Executive Director  
Shepherd Center Foundation

## Letter from a Grateful Patient

### To my medical team:

I want to send you a heartfelt thank you for the role you played in my recovery. The professionalism, kindness and care that you and your team showed me during my stay at Shepherd were difference makers for my recovery and allowed me to get where I am today. Arriving at Shepherd without any family due to Covid, paralyzed from the neck down and communicating only with my blinking eyes, was the most difficult time of my life. After that first day in the Shepherd ICU, I was moved to a room on the floor where I spent the next 10 weeks. The time you took to talk with me and my family to keep us positive was meaningful and made me feel like family. I am extremely grateful for you.

I had been at Shepherd only a day or two when my therapy team showed up in my room to get me started. This introduction to PT / OT with my team demonstrated their commitment to helping me through my illness. Days later, when I moved my index finger for the first time, my entire team and many of the patients celebrated my progress. I began to feel hopeful that recovery may be possible with hard work. I was blessed to work with so many true professionals!



Your follow-up after I was released from the hospital has also amazed me. From making sure my transition to the Day Program went well, attending my graduation, talking to my GP so that he knew my current situation, and helping me on a Saturday when I had an issue with my prescription. What a blessing – I am so grateful! Thank You!

With Love,

*David Staley*





## From First Steps to the Rocky Steps

On July, 27, 2012, Parker Haller, then 16, of Woodbridge, Virginia, sustained a spinal cord injury when he leapt over an ocean wave off the Maryland coast and hit a sandbar headfirst. Before two rods, eight screws and countless hours of physical therapy, the first doctors to examine Parker gave him a 4% chance of walking again.

Parker, though, is an odds-beater. And it's all captured on his dad's YouTube channel, scottchaller. There's Parker, standing unaided for three minutes. There he is, walking with a cane for the first time. And then walking unassisted. Next, he's walking across the stage to receive his high school diploma – on time and with honors. Then, to mark the three-year anniversary of his injury, Parker's dad recorded him climbing the 72 stone steps leading to the Philadelphia Museum of Art – better known as the "Rocky" steps from the Sylvester Stallone movie classic. And there have been many more milestones since, including receiving a complete academic scholarship to George Mason University, courtesy of the Swim With Mike Organization.

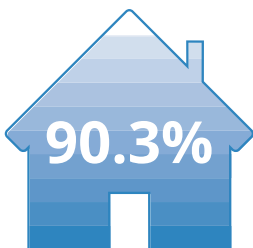
**To learn more about Parker, scan the QR code with your phone's camera.**



## Spinal Cord Injury Rehabilitation Program

As a national leader in spinal cord injury (SCI) care and research, Shepherd Center examines ways to improve the quality of life for people who have experienced an SCI. Our comprehensive SCI program is tailored to meet individual needs to optimize recovery and improve independence in patients. **In FY21, the inpatient SCI team treated 260 patients ranging in complexity from moderate to severe.**

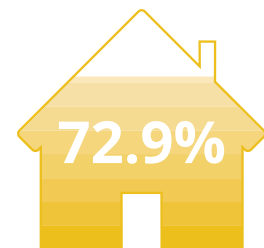
Patients receiving rehabilitation for traumatic SCI at Shepherd Center were able to return to their community at a rate **17 percentage points** higher than the UDSMR nation of inpatient rehabilitation facilities.



• Shepherd Center

**Discharge to Community**  
*Traumatic Spinal Cord Injury*

*Data Source: Uniform Data System for Medical Rehabilitation (UDSMR)*



• Nation of UDSMR

# From Brain Injury to Fulfilling Career

When a 500-pound tractor tire fell on Kimiko Cheeley's head, it engulfed her and cut off oxygen to her brain. The resulting brain injury initially felt insurmountable. Even after spending eight days in a coma, Kimiko would not give up. After two weeks at a local hospital, Kimiko's family transferred her to Shepherd Center, where the work of life restoration began. At Shepherd, she had doctors, physical therapists, and counselors working with her, challenging her, and cheering her on. It was challenging and, at times,

discouraging, but Kimiko never once gave up. Thanks to Shepherd's unique approach to care, her hard work paid off. **For more about Kimiko, scan the QR code using your phone's camera.**

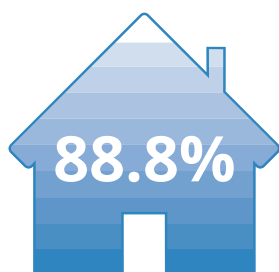


## Brain Injury Rehabilitation Program

Shepherd Center's Brain Injury Rehabilitation Program provides a full continuum of services to treat patients who have experienced a brain injury. Our treatment teams consider each patient's unique condition to create a tailored treatment plan and provide educational training for family members.

**In FY21, the brain injury clinical team treated 391 patients in total,** including those with acquired brain injuries, traumatic brain injuries, strokes and disorders of consciousness, all varying in levels of severity.

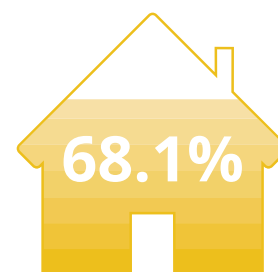
Patients receiving rehabilitation at Shepherd Center for TBI were able to return to their community at a rate **20 percentage points** higher than the UDSMR nation of inpatient rehabilitation facilities.



• Shepherd Center

### Discharge to Community Traumatic Brain Injury

Data Source: Uniform Data System for Medical Rehabilitation (UDSMR)



• Nation of UDSMR

# From Young Stroke to Law Graduate



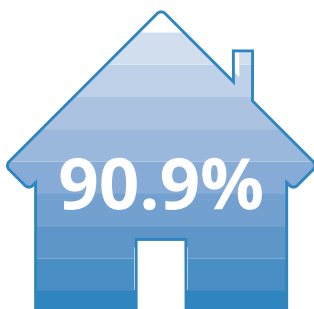
No one expects to have a stroke, especially when you're a young adult. Seth Dickinson was an 18-year-old freshman at Ole Miss with aspirations of one day running for public office when he experienced a brain aneurysm and stroke in March 2015. Less than six months after experiencing the catastrophic stroke, Seth was able to take a full load of online classes in the fall of 2015. He has now graduated from college and law school, where he wrote public policy and advocated for people with disabilities. **For more about Seth, scan the QR code with your phone's camera.**



## Stroke Rehabilitation Program

In FY21, Shepherd Center's Stroke Rehabilitation Program treated 124 patients, and 110 of these patients were considered complex and severe.

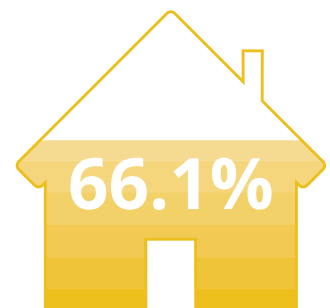
Patients receiving rehabilitation for stroke at Shepherd Center were able to return to their community at a rate **25 percentage points** higher than the UDSMR nation of inpatient rehabilitation facilities.



• Shepherd Center

## Discharge to Community Stroke

Data Source: Uniform Data System for Medical Rehabilitation (UDSMR)



• Nation of UDSMR



## From Multiple Sclerosis Diagnosis to Research Participant

Paul Fleming has always been an active person. As a young man, he played football for Tennessee State University. These days, Paul loves to go fishing, cycle and coach middle school football. He and his wife, Cheryl, also keep busy looking after their three children, Ashley, Paul and Christopher. But in 2004, Paul started having seizures that temporarily derailed Paul's busy lifestyle.

A neurologist referred Paul to the Andrew C. Carlos Multiple Sclerosis Institute at Shepherd Center. He was officially diagnosed with multiple sclerosis (MS) by Ben Thrower, M.D., medical director of the MS Institute. Paul has been visiting Shepherd Center twice a year since 2004 for infusions to manage his MS symptoms, and in 2019, he began participating in Shepherd Center's MS research program.



**For more about Paul, scan the QR code with your phone's camera.**

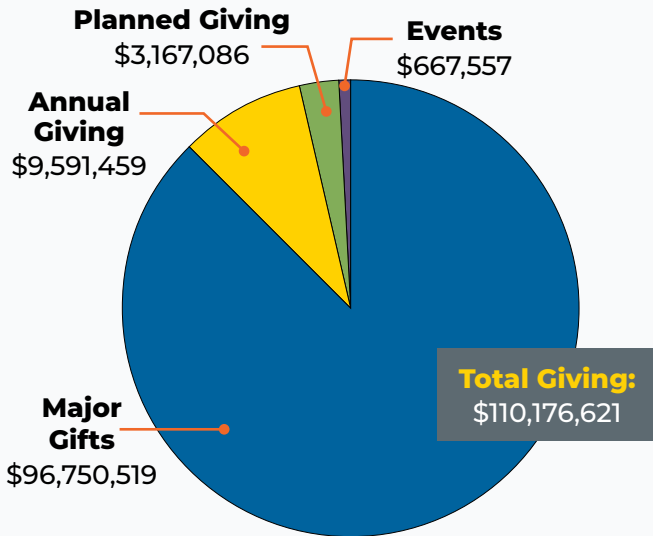
## Outpatient Services

Shepherd Center includes a diverse array of outpatient services. **The total number of outpatient visits for FY21 was more than 33,000.** Nearly 36% of these visits were completed via telehealth, which was dramatically scaled up to meet our patient's needs during the COVID-19 pandemic.

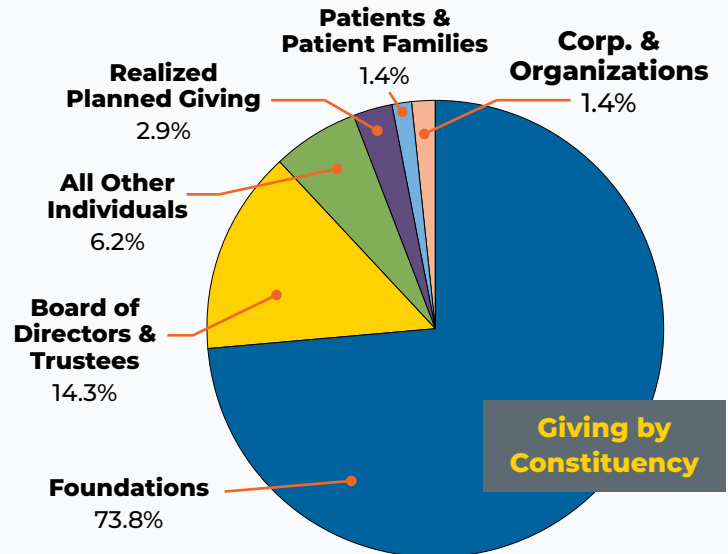
# From Investment to Impact

Shepherd Center is a not-for-profit hospital, relying on philanthropic support from individuals, families, corporations and foundations. Donations help fund patient care programs, patient equipment, family housing, special and capital projects, technology and educational programs. These projects and programs are the reason Shepherd Center is the top destination for neurorehabilitation. To learn how you can contribute in a variety of ways, visit the Shepherd Center Foundation online at [give.shepherd.org](https://give.shepherd.org).

## Fundraising Total for FY 2021



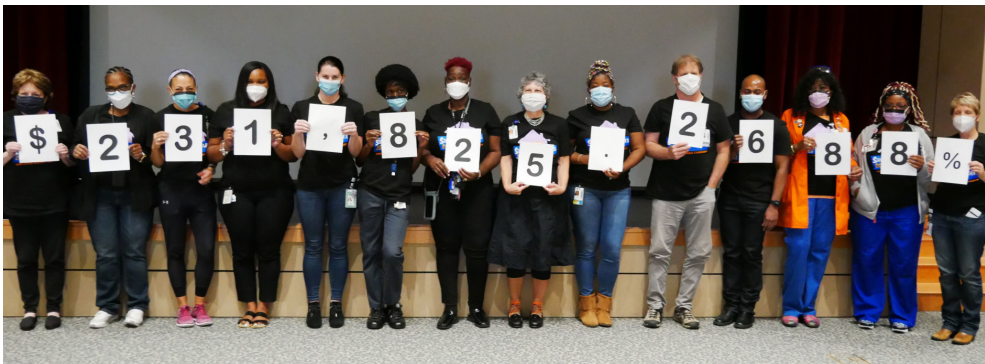
## Donations to Shepherd Center Foundation during FY 2021 came from the groups below.



## Spotlight on Giving

### Women Shaping Shepherd:

In FY21, Shepherd Center's women's philanthropy circle raised \$130,000 that supports the Patient Assistance Fund. This fund assists patients who are unfunded, underfunded and provides items that are not covered by insurance.



### ShepherdCares:

Our employees and staff are also loyal and cherished supporters of Shepherd Center through the ShepherdCares employee giving campaign.

**88%**  
Employee participation

» **\$57,000**  
Amount over goal

» **\$231,825.26**  
Amount pledged by employees

» **\$105,000**  
Amount given in challenge grants by generous donors

= **\$336,825.26**  
Total raised by ShepherdCares





## Hospital Financials

Financial Summary and Operating Statement  
For Fiscal Year Ended March 31, 2021

### Statement of Revenues and Expenses

Patient Services Revenue	\$249,688,660
Other Revenue	\$30,273,190
Investment Income	\$16,008,415
<b>Total Operating Revenue</b>	<b>\$295,970,265</b>
<b>Less: Operating Expenses</b>	<b>\$281,109,722</b>
Provision For Improvements, Equipment And New Services	\$14,860,543

### Charitable Services Rendered (At Cost)

Uncompensated Care (Patients Without Funding)	\$8,548,213
Undercompensated Care (Underfunded Government Programs)	\$14,597,567

### Donated Property and Equipment

Donations Of Property And Equipment	\$2,602
Donations Used To Purchase Property And Equipment	\$2,022,610
<b>Total Donated Property And Equipment</b>	<b>\$2,025,212</b>



# #ShepherdDayInTheLife







SHEPHERD  
CENTER



*The Billi Marcus Building*

*The Jane Woodruff Pavilion*

Shepherd Center, located in Atlanta, Georgia, is a private, not-for-profit hospital specializing in medical treatment, research and rehabilitation for people with spinal cord injury, brain injury, stroke, multiple sclerosis, spine and chronic pain, and other neuromuscular conditions. Founded in 1975, Shepherd Center is ranked by U.S. News & World Report among the top 10 rehabilitation hospitals in the nation. In its more than four decades, Shepherd Center has grown from a six-bed rehabilitation unit to a world-renowned, 152-bed hospital that treats more than 743 inpatients, 277 day program patients and more than 7,161 outpatients each year in more than 46,000 visits.