



Wednesday, July 22, 2020  
7 - 8 PM

Summer in the City is going VIRTUAL, we invite you to enjoy the annual food and wine event from the comfort of your own homes. This virtual event will continue to support Shepherd Center's *Andrew C. Carlos Multiple Sclerosis Institute*. The Summer in the City Host Committee and presenting partner, National Distributing Company, Inc. are excited to provide an exciting evening filled with libations, entertainment, and more!

## SPONSORSHIP OVERVIEW

\$20,000

### Vintner Sponsor

- Name/Logo included on kit takeaway
- Name/Logo featured on Shepherd Center social media pages
- Name/Logo featured prominently throughout digital program
- 20 Sponsor Kits
- Name/logo featured prominently on event website
- Name/Logo featured in Shepherd Center's quarterly magazine, Spinal Column

\$8,000

### Sommelier Sponsor

- Name/Logo featured on Shepherd Center social media pages
- Name/Logo featured prominently on check-in platform
- 12 Sponsor Kits
- Name/Logo featured prominently on event website
- Name/Logo featured in Shepherd Center's quarterly magazine, Spinal Column

\$4,000

### Connoisseur Sponsor

- Name/Logo featured prominently on one digital program segment
- 8 Sponsor Kits
- Name/Logo featured prominently on event website
- Name/Logo featured in Shepherd Center's quarterly magazine, Spinal Column

\$2,000

### Epicurean Sponsor

- 4 Sponsor Kits
- Name on event website and displayed on digital event platform
- Name featured in Shepherd Center's quarterly magazine, Spinal Column

\$800

### Merchant Sponsor

- 2 Sponsor Kits
- Name on event website and displayed on digital event platform
- Name featured in Shepherd Center's quarterly magazine, Spinal Column

\$400

### Distiller Sponsor

- 1 Sponsor Kit
- Name on event website and displayed on digital event platform
- Name featured in Shepherd Center's quarterly magazine, Spinal Column

**Each sponsor kit comes with ingredients to make two signature cocktails**  
**You will be contacted to arrange pick up of kit @ Shepherd Center**

*Sponsorship form & logo submissions due no later than July 15, 2020 to be included in event materials.*  
For more information about Summer in the City, visit [sitc-atl.com](http://sitc-atl.com)

# VIRTUAL SUMMER IN THE CITY

Atlanta 2020

## BENEFITING

### Shepherd Center's Andrew C. Carlos MS Institute

*Founded in 1991, Shepherd Center's Andrew C. Carlos Multiple Sclerosis (MS) Institute has flourished under the leadership of Medical Director, Dr. Ben Thrower.*

The Carlos MS Institute includes the Eula C. and Andrew C. Carlos MS Rehabilitation and Wellness Program that provides treatment, education, and wellness interventions to individuals with MS and other related diagnoses. The program's highly trained staff includes a team of physical, occupational, and speech therapists, exercise physiologists, and researchers. Shepherd Center's Andrew C. Carlos MS Institute is now the largest and most comprehensive MS care program in the southeast.



**Ben Thrower, M.D., Medical Director**  
Andrew C. Carlos Multiple Sclerosis Institute

# 2.3

Million people  
affected by MS  
worldwide

# 4K

Treatments provided to  
patients in the Andrew  
C. Carlos MS Institute

# 80

Annual memberships to  
Shepherd Center's Carlos  
MS Wellness Program



For more information about  
Summer in the City, visit [sitc-atl.com](http://sitc-atl.com)  
or contact Erin Schuster  
[erin.schuster@shepherd.org](mailto:erin.schuster@shepherd.org)  
[www.shepherd.org](http://www.shepherd.org)